

2023-24 Topps Set of 695

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4 Key Rookie (RC) Stickers

Matthew Knies, Luke Hughes, Jason Robertson and Stuart Skinner.

Sticker History from 2023-24 Topps

This is NOW the Largest ever NHL Hockey stickers set of all time at 695 stickers in this year's set (beating last year's set by 6). Topps in its 5th year taking over from Panini as the official provider of NHL Hockey Stickers after Panini's 14 year run of producing stickers from 2004-2018. (Panini did not produce NHL stickers in 2007)

Yet again, a large number of sought after foils in a set with 140 different foil stickers to collect (same number as last year).

A mind blowing 20.1% of the set was foils! So Foils for this year were just a little more than 1 in 5 stickers in the set, and were in packs at a ratio of 1 in 5 stickers per pack.

Included in these 140 Foils were: 66 Superstar Foil stickers where two or three star players were featured per team, 30 Foil Team Mascots. The teams that did not have a mascot featured were the Red Wings and Rangers. The Kraken debuted their mascot “Buoy”. The Wings and Rangers featured an extra superstar instead of a mascot. There were 32 Team Logo Foils, 6 Ice Vibrations (Best Player Foils) and a 6 Piece Stanley Cup Trophy Puzzle. There were also 555 regular paper glossy style stickers (which accounted for 79.9% of the set).

Also of note is the fact that once again, 4 stickers were COMPLETE VARIATIONS of 4 stickers in from the album and ONLY available exclusively as an album insert. Stickers #91, 194, 449 and 499 showed a variant picture on the album panel. I've

“personally” numbered them (686-689). These 4 stickers were NOT available in packs.

In addition to the 4 Complete Variation Exclusive “album only” stickers, there were 6 other POSE VARIANT stickers on this “album panel”. These 6 stickers are :#48, 57, 130, 159, 332 and 533. These 6 stickers featured that player in the exact same jersey but a different pose. These I would also consider more or less Complete Variants. I've “personally” numbered these as (690-695).

We cracked open 64 boxes (4 cases) of 2023-24 NHL Topps Stickers. Here are the numbers:

Topps inserted ONLY one Foil Sticker in every pack (50 a box). It would take you at least 7-8 boxes to get at least one of each Foil (there are a lot of doubles). Opening over 24 boxes, some stickers I only saw 2-3 of. It is extremely hard to assemble complete sets from this series.

Considering that the price per box is about \$65 including shipping, realistically, it would take you about 6-7 boxes in order to make a complete set

with a TON of doubles. That is a cost of \$375-\$450 for the average collector opening packages.

Topps.com and their reps at the National Sports Card Expo in November of 2019, made it clear that the company DOES NOT provide an opportunity to order missing stickers (as Panini did). They actually recommended I go to the secondary market or open more packs as the only way to complete my set. Realistically, it's more fun opening packs anyway.

This 2023-24 year of Topps celebrates the 5th Year of Topps getting back into the hockey stickers market. Last seen briefly in 2003 (as a mini stickers set) and then before that, in 1999 and 1997 making NHL sticker re-useable decal sheets, then before that, Topps insert stickers (in hockey card packs) from 1985-1989, then from 1982 and 1983 (Topps made NHL packs of stickers and albums) as they are doing again today

Sticker Facts

The size of each full sticker is 7.3 cm X 5.3 cm (2.88 in X 2.1 in). There were 50 packages in each wax box, which originally retailed for \$1.50 a pack. Each package contained 5 stickers (which included 1 of the 140 foils per package). The minimum number of packages needed to make a full set (assuming absolutely no doubles) is a NEW NHL stickers record of 137. Remember, as noted above, there are 10 Variation stickers ONLY found in the album. There is ONLY one version of the sticker album: the cover features: Connor McDavid, Nathan MacKinnon, Tage Thompson, David Pastrnak Jack Hughes and Juraj Slafkovsky. The 2023 Stanley Cup winners were the Vegas Golden Knights and Jonathan Marchessault won the Conn Smythe Trophy as the NHL Playoffs MVP.

Season Facts

This was the 106th season of operation of the NHL (105th of play). In 2023, Connor Bedard was the 1st overall draft pick and played for the Chicago Blackhawks in his first NHL season.

From the 2022-23 NHL season: Edmonton Oilers forward Connor McDavid won his 3rd Hart Memorial Trophy and 4th Ted Lindsay Award and his 1st Maurice Rocket Richard Trophy of his career.

Expansion Notes

No new expansion notes.