

## **2020 SCP Playoffs (2019-20 NHL Season) Topps “Now” Set of 209 + Gold Insert stickers**

**2020 SCP Playoffs (2019-20 NHL Season) Topps “Now” Set of 217 (209 loose stickers coming from 36 packages of stickers) + Gold Insert stickers**

### **4 Key Rookie (RC) Stickers**

Igor Shesterkin, Kirby Dach, Denis Gurianov and Oskar Lindblom.

### **Sticker History from 2020 SCP Playoffs Topps “Now”**

The Pandemic threw a wrench into the making of these stickers. Originally supposed to be a part of the entire 2019-20 NHL Topps “Now” NHL sticker collection. Topps abandoned plans to “finish the sticker album”. Instead, they did a

separate set by numbering the 2020 Playoffs stickers from SCP-1 to SCP-209. The idea for this series was to capture events as they happen “day by day” (as opposed to the Regular Season where it was by the week” and highlight the accomplishments “as they happened” for the 2020 NHL Playoffs. This is a First Edition SCP sticker set which had never been done before.

The number of stickers produced in cellophane packages each day varied and there were none advertised on the weekends. You could order them directly from Topps.com during a 24 hour window, then they would be “sold out”, at Topps.com. After a day or two of being sold out, Topps.com would then announce the “print run” for each day and then after, show that “day” in their “archives”. A novel idea as this would add some true collectability to these as a more “limited” sticker product.

Inserted in random packs, and not clearly outlined or advertised very well on topps.com, they inserted a “Gold” parallel of “most” of the sticker

numbers from each day. Simply going by my experience, and other dealers sample sizes, it seems that the “Gold” parallels were extremely limited and inserted at a rate of 1 in every 10 packs. However, since they made a sticker of “most” numbers they produced, each “Gold” sticker was quite scarce.

During the 36 days of producing these packages, it seems as if no “Golds” were produced for Day #21 (#SCP131-135) and Day #36 (#SCP 203-209). At least, I have not personally seen or witnessed a sale of any of these. If you do have information on these “unicorns” existing, please do share this information with me.

These “Gold” parallel stickers will be considered an “Insert” and not part of the regular set of 209. More information will come out about these “Gold” parallels as time goes on.

A total of 36 days of packs were produced from early August 2020 - late September 2020 during NHL Play-in Round and Playoffs.

209 regular stickers were actually produced for this series.

Gold Insert stickers were produced (however it is simply my educated guess to proclaim that there were approximately 195-197 different “Gold” inserts produced. This will be a VERY difficult “insert” set to complete.

The price per pack varied each day.

Assuming you were able to grab these packs for market price when they came out, your cost would have been about \$500-\$550 including the cost of shipping.

## **Sticker Facts**

The size of each full sticker is 7.3 cm X 5.3 cm (2.88 in X 2.1 in). There were 36 different days to collect. Each of the 36 days packages originally retailed (for varying prices) but cost on average about \$1.49 USD a card (plus shipping).

The “Gold” inserts were clearly labeled at the back of the clear package. Once you looked at the back

of the package, you could tell right away if you got a “Gold” sticker.

The minimum number of packages needed to make a full set (assuming no doubles) is 36. This does NOT include any “Gold” stickers.

There was NO sticker album made for this series.

The 2020 Stanley Cup winners were the Tampa Bay Lightning. Victor Hedman won the Conn Smythe Trophy as the NHL Playoffs MVP.

### **Weekly Print Run Numbers from 2020 SCP Playoffs Topps “Now”**

Day 1- 472 packs- 5 stickers

Day 2- 480 packs- 3 stickers

Day 3- 255 packs- 5 stickers

Day 4- 218 packs- 5 stickers

Day 5- 206 packs-6 stickers

Day 6- 186 packs- 11 stickers

Day 7- 204 packs- 7 stickers

Day 8- 182 packs- 6 stickers

Day 9- 162 packs- 8 stickers

Day 10- 154 packs- 15 stickers

Day 11- 171 packs- 4 stickers

Day 12- 189 packs-5 stickers

Day 13- 152 packs- 5 stickers

Day 14- 150 packs- 3 stickers

Day 15- 159 packs- 10 stickers

Day 16- 147 packs- 5 stickers

Day 17- 159 packs- 4 stickers

Day 18- 163 packs- 6 stickers

Day 19- 150 packs- 12 stickers

Day 20- 164 packs- 5 stickers

Day 21- 180 packs- 5 stickers \*Gold inserts??

Day 22- 169 packs- 4 stickers

Day 23- 138 packs- 5 stickers

Day 24- 151 packs- 10 stickers

Day 25- 155 packs- 3 stickers

Day 26- 162 packs- 4 stickers

Day 27- 145 packs- 3 stickers

Day 28- 136 packs- 8 stickers

Day 29- 152 packs- 4 stickers

Day 30- 133 packs- 3 stickers

Day 31- 151 packs- 3 stickers

Day 32- 154 packs- 4 stickers

Day 33- 176 packs- 5 stickers

Day 34- 154 packs- 3 stickers

Day 35- 152 packs- 8 stickers

Day 36- 293 packs- 7 stickers \*Gold inserts??

## **Highest Print Run Weeks**

Day 2 and 1 with 480 and 472.

## **Lowest Print Runs**

Weeks 30 and 28 with 133 and 136.

## **Print Run Range**

480 packs - 133 packs = 347 packs difference.

Lowest day was 27.8% of the highest week.

## **Why is a COMPLETE set of 2020 SCP (2019-20 NHL Season) Topps Now going to be so hard to find or finish?**

There can only ever be a maximum of 133 complete base sets that exist for the 2020 SCP Topps Now Playoff sticker series. This is based on the fact that in Day 30, there were 133 packs produced. This Day 30 produced the lowest print run. So by purchasing a "set" of 2020 SCP NHL



Topps Now Playoff stickers, you'd have a product that there'd be a maximum of only 132 more in existence.

## **Season Facts**

This was the extended tail end of the 103rd season of operation of the NHL (102nd of play). Jack Hughes was the 1<sup>st</sup> overall draft pick and played for the New Jersey Devils in his first NHL season.

## **Expansion Notes**

The Seattle Kraken will become the NHL's 32<sup>nd</sup> team (after the 2021 NHL Playoffs) and will start play in the 2021-22 season. The Seattle Kraken will play in the Pacific Division and the Arizona Coyotes will move to the Central Division for the 2021-22 NHL season.