

2002-03 Power Play Set of 168

2002 Power Play Stickers Set of 168 (18 Panels)

4 Key Stickers

Daniel Alfredsson, Mats Sundin, Daniel Sedin and Henrik Sedin.

Sticker History

This was a set of Officially Licensed NHL stickers called “Power Play” made by the “Sports Vault Corporation”. This set featured all 30 NHL team logos but only featured players from the 6 Canadian teams: Oilers, Flames, Canadiens, Senators, Maple Leafs and Canucks. The way this set was distributed was through the “Sun” Media group and its affiliates. Living in Edmonton, my personal set came through the Edmonton Sun newspaper. If you bought the newspaper when these stickers first came out, you could redeem special coupons inside for a free “sticker album” and another coupon was for Panel #1 for “Free”. The idea was that once you got the “Free” sheet you would go out and purchase the other 17 sheets for \$1.99 each plus taxes. You were able to redeem these coupons at participating Mac’s Convenience stores in Edmonton and surrounding areas. The “Free Sheet” had Conroy, Gilmour, Linden, Alfredsson, Ducks logo, Sundin, Brewer, Canucks logo and Boughner. The “free” panel (panel #1) has the most common of the stickers in this set. The others were made in relatively equal proportions. 16 panels had 9 stickers on them but panels #7 and #14 had 12 stickers on them. All 18 panels (to make up a full set) had the same players on them across Canada, however, some areas did not

offer panel #1 as a “free” panel and some panels had different advertising on them. The album covers were also slightly different from area to area with the logo of the particular newspaper where each album came from. This very cool set featured 23 players from each of the 6 Canadian teams plus as previously mentioned, the 30 NHL team logos. The scans you see from each sticker are those that have been neatly cut from their original panels.

Sticker Facts

The size of each sticker was about 5.3 cm X 4.5 cm (2.1 in X 1.8 in). There was an album made This album had a few different variations.