

## **2005-06 Panini Set of 390**

### **2005-06 Panini Set of 390 (loose stickers)**

#### **4 Key Rookie (RC) Stickers**

Sidney Crosby, Alexander Ovechkin, Corey Perry & Henrik Lundqvist

#### **Sticker History**

The 2005 NHL Panini stickers collection was marketed mainly to the North American market and were primarily sold out of the Province of Quebec. This series was called the 2005-06 collection. This set did not keep up with the past traditions of celebrating the previous hockey season, (by picturing players in last years uniforms) due to the owner's lockout during the 2004-05 season. What it did do was release the product a few months into the 2005-06 NHL season with pictures of players in their 2005-06 uniforms. When you look at the stats in the book, each players career totals are listed versus the typical previous years stats. On the packages and back of the stickers, it says 2006. A group called Press-Option Inc. had the exclusive rights to run a Panini Canada (panini.ca) website at the time. This website allowed you to order missing stickers and order packs and albums directly from the site. This site claimed that these stickers were available all over the country, however, this was definitely not the case. I happened to run across some packs being sold at a Safeway but that was the extent of being "available everywhere". Their poor marketing and customer service led to their demise as the website is no longer active. Panini S.p.A. Modena now has full control of all new sticker sales. This set of 390 was the same size as the

collection from 2004. This set is difficult to assemble because a lot of collectors did not know where to find the stickers. I have sourced out some albums, boxes, singles and sets from this series. There are 4 different versions for the players pictured on the packages. Version 1 is Theodore, Sakic and Gilmour, Version 2 is Naslund, Hasek and Thornton, Version 3 is Forsberg, Sundin and Pronger, Version 4 is Iginla, Kariya and Jagr. Check out the amazing new crop of rookie stickers from this set where the “old guard” from the 1980’s was officially done.

### **Sticker Facts**

The size of each full sticker is 5.4 cm X 7.6 cm (2.13 in X 3 in). There were 50 packages in each wax box which originally retailed for \$.69 a pack. Each package contained 5 stickers. The minimum number of packages needed to make a full set (assuming absolutely no doubles) is 78. Taking 78 packages to get enough stickers just to reach 390 makes this tied with the 2004 set as the “most minimum packages needed to make a complete set”. The original album (\$2.49 USD) cover featured Peter Forsberg, Joe Thornton, Jarome Iginla and Mats Sundin. The Stanley Cup winners were the Carolina Hurricanes ☺ with Goalie Cam Ward winning the Conn Smythe Trophy as playoffs MVP.

### **Season Facts**

Johnathan Cheechoo wins the Rocket Richard Trophy by scoring 56 goals. Legend Luc Robitaille retires with 668 goals. Joe Thornton wins his 1st career Hart Trophy as league MVP. Shootouts were introduced this season to forever take away ties in NHL games.

### **Expansion Notes**

No expansion notes.