

# 1982-83 McDonald's Set of 36

## 1982-83 Mcdonald's Set of 36 (loose stickers)

### 4 Key Stickers

Wayne Gretzky, Guy Lafleur, Ray Bourque and Mike Bossy.

### Sticker History

This was the first year that Mcdonald's tried it's hand at distributing stickers as a promotion through their restaurants. Fellow collector Pocket Denis out of Montreal helped me compile some of my information on this set. The packages were only available in one province in Canada (Québec). After sitting down and discussing with many dealers that were in the Québec area when these stickers came out, it's clear that not all stickers were evenly distributed.

*There were 100 packages per box and 3 stickers per package (previously I believed there to be 4 stickers per package but thanks to fellow collector Chris Elias my information is now exact). In the summer of 2013, Chris lucked out in finding 95 unopened packages out of Texas He is taking his time opening them up and as we all know, the thrill of pulling a fresh Gretzky Foil from this series is like no other. Good luck in the grading process and here's hoping your stickers come back Gem Mint 10's.*

There are 6 different foil all stars in this set that were not made in equal proportions to the non-foil stickers. Fellow collector Pocket Denis out of Montreal helped me compile

some of my information on this set. These foil all star stickers were short prints and came out of packages at a ratio of about 1 for every 35 packages (or only 3 per box), yet if foils came out as a ratio to the set size it should have been closer to 1 foil for every 6 packages. So in theory, to make a complete set of these stickers back in 1982, one would have had to open about 210 packages (2 full boxes) to get at least one of each different player in this 36 sticker series. By my best estimate the non-foil stickers were printed about 6 times more for every one foil sticker printed. Gretzky has a foil sticker in this set that is very hard to find. The Gretzky sticker is highly undervalued in comparison to it's difficulty to pull from packs as listed in this sticker history from this set.

### **Sticker Facts**

The size of each sticker was 4.9 cm X 6.5 cm (1.93 in X 2.56 in). The album came free with a purchase.

### **Wayne Gretzky Notes**

Gretzky has 2 stickers in this set.