

1984-85 7-Eleven Disc Set of 60

1984-85 7-Eleven Sticker Disc Set of 60

4 Key Stickers

Steve Yzerman, Wayne Gretzky, Mark Messier & Peter Stastny.

Sticker History

Back in 1984, these discs originally could be found underneath the cups of large slurpees at 7-Eleven convenience stores in Canada. A large slurpee was about \$0.89 or thereabouts. There was a little panel that you pulled off the bottom of the cup to release your disc. It was very hard to make a set as you had to drink a lot of slurpees. Sometimes people would leave their unwanted discs at the front till and if you sweet talked the cashier, they sometimes just gave you a few extra. There were also times that people would just search under a lot of the cups until they found the discs that they wanted. About 14 years later, I found a dealer from Montreal who had about 12 factory sets of these. I have since sold those factory sets and have not seen any more since. The most prominent players in this set are Gretzky, Messier, Yzerman and Bourque. The regular set is 60 small discs with a larger Gretzky promo disc (11.5 cm in diameter or 4.5 inches in diameter) of him holding the Stanley Cup. So total number of discs is 60 plus 1 promo larger disc. These discs have that technology where when you turn them one way, you see the team logo and the other way shows the player's face. 15 of the teams had only 2 players represented whereas the Oilers had 9 including the large Gretzky promo, the Flames had 5, the Canucks had 5, the

Jets had 6 and the Maple Leafs had 4 and the North Stars had 3. The large Gretzky promo discs came in a small display box (which I recently saw an empty one sell on eBay for almost \$150) and were sold or given away one per customer. The discs that came under the slurpee cups were notorious for having a dirty backing after being the white backing was handled with sticky hands.

Sticker Facts

The size of each full disc sticker measures 5 cm in diameter (2 inches in diameter). No album was produced for this set.

Wayne Gretzky Notes

Gretzky has 1 regular disc in this set. (1 large promo disc was also made to promote this set)